

## “Science Communication” review form example

### Assignment type:

Students are assigned the task of writing the same scientific or technological story for three different audiences (3 x 500 words; 1500 words total). The three different audiences are:

1. *Scientific journal* readers
2. *Local newspaper* readers
3. Primary school teachers

Students are required to review two other students’ work.

### Review form:

**Overall impressions (you will get to make specific comments on each of the three pieces below).**

1. I found the writing engaging.

**Strongly Disagree / Disagree / Neutral / Agree / Strongly Agree**

2. Which aspects do you find particularly engaging (or less so)? Remember to be specific.

### **Accessibility:**

3. I found the science and writing easy to understand.

**Strongly Disagree / Disagree / Neutral / Agree / Strongly Agree**

4. Which elements of the science are difficult to understand? How could the author make the writing more accessible?

5. These pieces are well written.

**Strongly Disagree / Disagree / Neutral / Agree / Strongly Agree**

6. Any specific comments on the quality of the writing? Sentence structure, flow, grammar, typos etc.

7. Do you think the author chose a good topic?

**Responses to individual pieces:**

8. a) The New Scientist piece is written appropriately for this audience.

**Strongly Disagree / Disagree / Neutral / Agree / Strongly Agree**

b) Please give specific comments about writing style, choice of language, science content, headline, hook used etc.

9. a) The Herald Sun piece is written appropriately for this audience.

**Strongly Disagree / Disagree / Neutral / Agree / Strongly Agree**

b) Please give specific comments about writing style, choice of language, science content, headline, hook used etc.

10. a) The Primary School Teachers' piece is written appropriately for this audience.

**Strongly Disagree / Disagree / Neutral / Agree / Strongly Agree**

b) Please give specific comments about writing style, choice of language, science content, hook used etc.

11. The author has successfully differentiated between the needs and interests of the three different audiences.

**Strongly Disagree / Disagree / Neutral / Agree / Strongly Agree**

12. Do you have any specific suggestions as to how the author could better tailor these pieces to the three different audiences? Any other comments?